Contact:

Ben Graham, Vice President of Sales and Marketing, 330-535-7177, 330-317-2793, bgraham@kentool.com

FOR IMMEDIATE RELEASE

May 16, 2019

KEN-TOOL LAUNCHES NEW WEBSITE

AKRON, OH—Ken-Tool has launched its newly designed website at [www.kentool.com](http://www.kentool.com). The site offers detailed information about the professional tire-service hand tools the company manufactures for the tire industry and automotive aftermarket.

“We are very excited about the new website, which features a complete redesign,” said Ben Graham, Vice President of Sales and Marketing of Ken Tool. ”It showcases many of our new products, and the navigation is more refined and better organized.

“The site features a newer, cleaner interface that is better optimized for mobile, and a structure that makes it easer for customers to find the products they are looking form,” Graham added.

Other features include a “where to buy” search feature and a contest in which customers are invited to submit their ideas for a new tool. Winners will receive a cash prize, a free tool from the first production run and a possible royalty for every tool made.

Ken-Tool products are available through leading tire industry supply distributors worldwide. For more information visit [www.kentool.com](http://www.kentool.com).

ABOUT KEN-TOOL

Ken-Tool is the world’s leading manufacturer of professional tire-service hand tools. Headquartered in Akron, Ken-Tool has been providing the tire industry and automotive aftermarket with quality products for almost 100 years.